



**TOGETHER,  
BUILDING  
FUTURES!**

# **MITH SAMLANH**

## **Annual Report**

### **2016**

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Mith Samlanh ("Friends" in English) is a Cambodian local organization working with marginalized children/youth, their families and their communities to build their futures and to develop creative projects that effectively support the children to become independent and productive members of the community.

**Phnom Penh, February 2017**

# ACRONYMS & ABBREVIATIONS

<b>CS</b>	ChildSafe
<b>FSB</b>	Friends Social Business
<b>FNS</b>	Friends and Stuff
<b>FI</b>	Friends-International
<b>HBP</b>	Home Based Production
<b>HTC</b>	HIV Hand Testing & Counselling
<b>HIV/AIDS</b>	Human Immunodeficiency Virus/ Acquired Immune Deficiency Syndrome
<b>MMT</b>	Methadone Maintenance Therapy
<b>MS</b>	Mith Samlanh
<b>PLWHIV</b>	People Living with HIV
<b>PWID</b>	People Who Inject Drugs
<b>PWUD</b>	People Who Use Drugs
<b>TH</b>	Transitional Home
<b>VT</b>	Vocational Training

# OUR SUPPORTERS

Mith Samlanh would like to thank all those who invested along with us to help us achieve lasting results for children, youth and their families in Cambodia.

You make all that we do possible – on behalf of our beneficiaries, **thank you!**

Allan Murry Jones  
AMADEUS  
Australian Embassy/DFAT  
Comic Relief  
Dan Church Aid  
Fire Tree  
Fossil Foundation  
Foundation De L'Orangerie  
Friends Deutschland  
Gisela Foundation  
Global Fund-SSR

Juniclair Foundation  
Phnom Penh Capital Hall  
Riverview Children Foundation  
Secours Catholique/Caritas France  
SIPAR/AFD  
The Mercury Phoenix Trust  
WISE/Swiss Philanthropy Fund  
WISE/Eric Barthelme  
UNICEF  
Weyerhaeuser Family Foundation  
World Childhood Foundation



# WHO WE ARE AND WHAT WE DO

[Mith Samlanh](#) (MS) is an local award-winning social enterprise and program of the NGO Friends-International, established in Phnom Penh, Cambodia in 1994. Mith Samlanh's goal is to build a future where all children are safe from all forms of abuse, become functional, productive citizens of their country and contribute to a more peaceful, equitable and sustainable world. Working in the capital Phnom Penh, MS provides comprehensive services to marginalized children, youth and their families. Since its inception, the organization has supported the education, well-being, and sustainable reintegration of more than 200,000 marginalized children, youth, and their caregivers.

## VISION

Together, we protect marginalized children/youth and related groups and with them create innovative and exciting opportunities to build their futures.

## CORE VALUES

- Child value and best interest
- Transparency
- Sustainability
- Positive approach

## MISSION

**Protect** urban children and youth from all forms of abuse

**Reintegrate** marginalized children and youth to become actively involved in society

**Prevent** marginalized urban children and youth from engaging in risky behavior

**Improve** the way organizations work by promoting innovative and effective approaches

**Influence** all tiers of society to provide supportive environments and adopt positive behaviors

## WINNING SOCIAL ENTERPRISE

In recognition of its impact, MS/FI has received numerous awards over the years including:

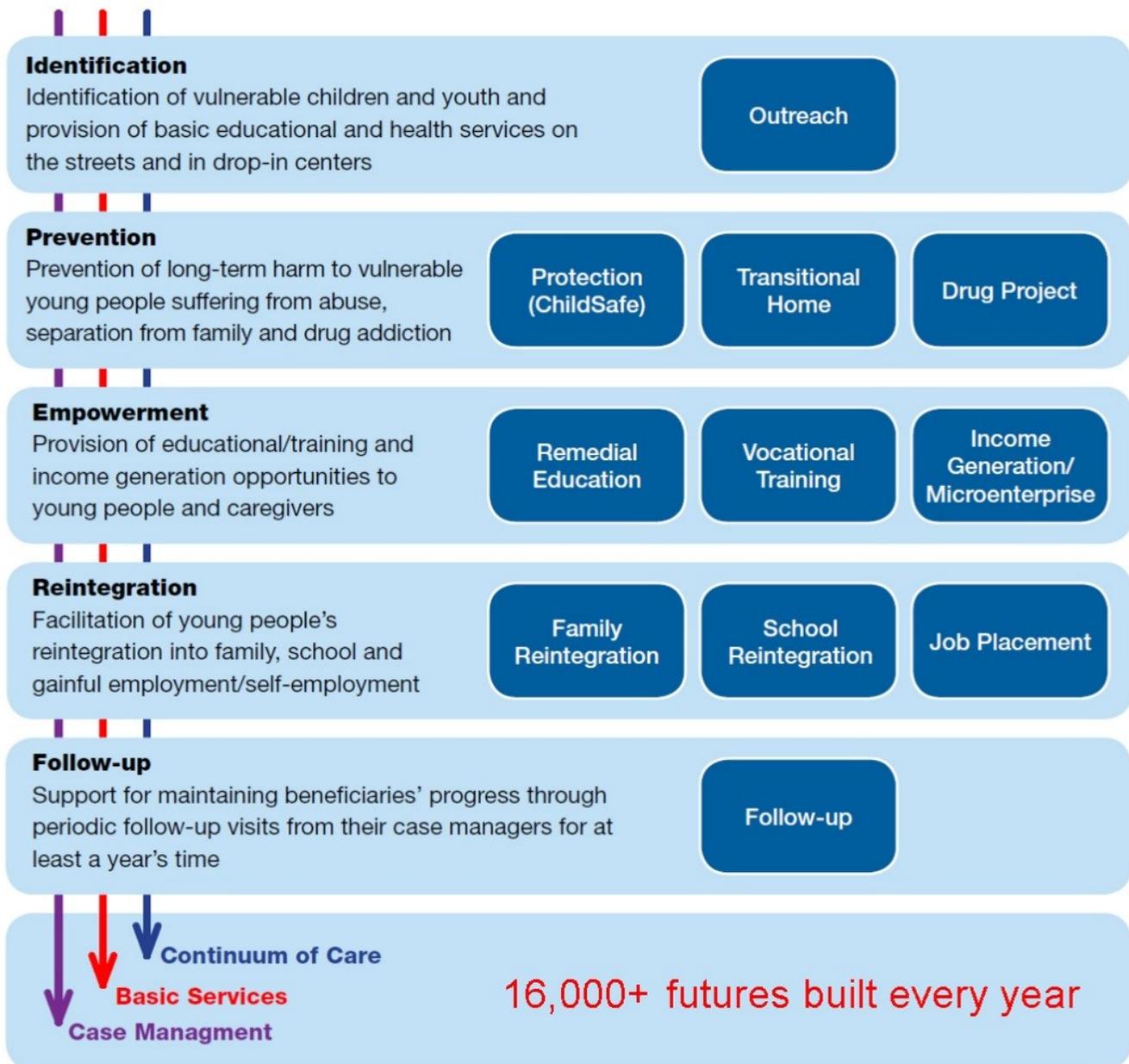
- \* The Reach for Change Child10 Award (2014)
- \* The WildAsia Award for Most Inspiring Responsible Tourism Initiative, ChildSafe (2014)
- \* The AGFund International Prize for Pioneering Human Development Projects (2013)
- \* Global Journal Top 100 NGOs (2013, 2012)
- \* The Schwab Foundation Award for Social Entrepreneurship (2009)
- \* The Isabelle Allende Foundation Espiritu Award (2008)
- \* The Skoll Award for Social Entrepreneurship (2007)
- \* The Gold Medal of the Cambodian Government for the Reconstruction of the Country (2005)
- \* The Silver Medal of the Société d'Encouragement au Progrès (2003)

# OUR STRATEGY

In order to ensure the biggest impact on the lives of our beneficiaries and achieve its goals and mission Mith Samlanh works in two interlinked ways:

- **Saving Lives:** providing immediate support on the streets and communities
- **Building Futures:** ensure the sustainable reintegration of marginalized young people into society

The program is based on holistic range of services including education, training, income generation, emergency family support, counseling and family reintegration with the purpose of reintegrating children and youth into society as empowered individuals.



# MITH SAMLANH RESULTS FOR 2016

In 2016, we reached over **16,000** children, youth and caretakers through our work, including over **14,000** directly.



**9,339**

Children and Youth

**5,139**

Caretakers

**3,029,123**

Direct services provided

# SAVING LIVES

## Outreach

MS's Outreach team is at the core of the organization's child protection program and a critical first step to protecting children and youth from harmful situations. Outreach activities were carried out on the streets, in communities and in drop-in centers in 6 main zones, Central Phnom Penh, Russey Keo, Takhmao, Chbar Ampov, Meanchey and Andong. The team builds strong relationships with children and their families over time, assesses their needs and presents alternatives to street life. Services include: healthcare, medical services, hygiene facilities/materials, non-formal education, life -skills education and prevention, recreational and cultural activities.



**7,425** (40% female)

Children and youth received direct services



**4,349** (50% female)

Caretakers received direct services



**550** (55% female)

Families receive emergency support



**490** (48% female)

People referred to hospital



**1,164** (21% female)

People supported to access legal documents



**147** (62% female)

People participated in 4 alcohol support groups



**502** (48% female)

Children, youth and caretakers affected and/or infected by HIV supported

**2,491,281**

Services provided in Outreach

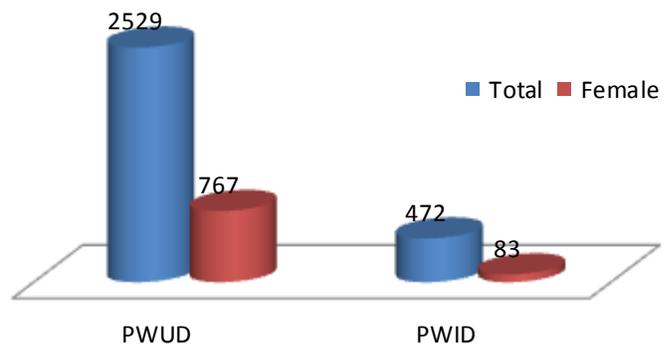


# Drug/Substance Abuse

MS's Drug Project is one of the only holistic approaches for youth drug users in Cambodia and is currently one of only three organizations in Cambodia licensed by the government to implement needle and syringe exchange programs. It provides a set of prevention and harm reduction services to drug-using street children and youth, as well as high-quality services to help them recover from addictions and return to normal life through rehabilitation, family/school reintegration, training and job placement.



Drug-using individual beneficiaries



**11 support groups are operational**

**306 (95% female) sex workers provided with services**

**873 (40% female) HTC tests conducted**



**427,982**

**needles and syringes distributed**

**673,993**

**condoms distributed**



*“After joining the Alcohol Support Group my life totally changed. My healthy is better, I have money to buy rice and food for my family while before I spent it all on alcohol. My daughters call me and visit me more often, before they seem to hate me and didn’t want to speak with me”*

Participant in the alcohol support group



**437,250**

**harm reduction services provided**

## Detox Center (Green House)

Through its drug rehabilitation center, **Greenhouse**, Mith Samlanh provides both pharmacological and psychosocial support to a maximum of 30 drug-using children at one time. The center is a free, voluntary, community-based rehabilitation program that works with children to overcome their addiction and obtain/re-obtain the social skills needed to reintegrate into society.

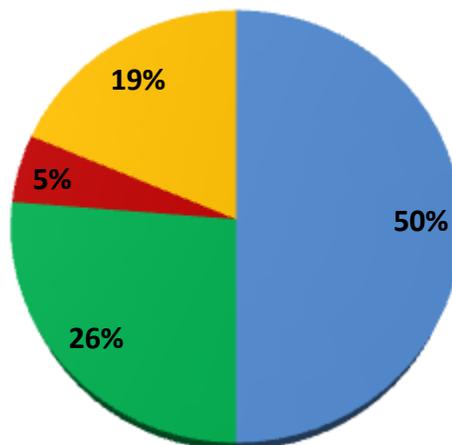


157

children  
& youth

underwent  
detox &  
rehabilitation  
for substance  
abuse

20%  
Female



■ Completed the program    ■ Reintegrated into family  
■ Accessed vocational training    ■ Referred to other services



# BUILDING FUTURES

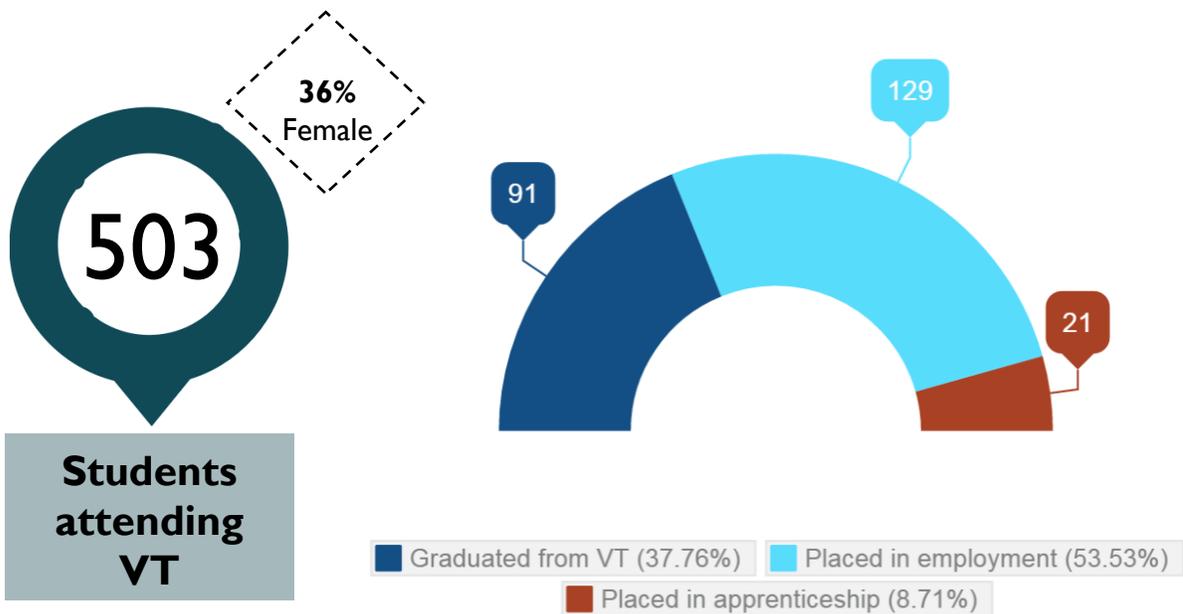
## Vocational Training



The Vocational Training Project provides access to professional skills training to foster future employment opportunities for marginalized youth. MS offers training in a range of different professions including: barbering/hairdressing, welding, hospitality/cooking, electricity, motorcycle mechanics, sewing and beauty (cosmetology/nail technician).

In 2016, MS has operated 3 VT businesses in the suburbs of the capital (a nail bar shop in Choum Chao, sewing shop in Ksamat and a moto garage in Takmao, Kandal Province.)

Watch the video [here](#), and learn more about our VTs.



*“Since I have started my own beauty shop with the support from Mith Samlanh, I can earn enough money to support my family and keep my youngest sister in school. Today I’m proud to say that I’m business a woman in my early twenties. My family as well my neighbourhoods are so proud and happy for my success.”*

Thida, 23, from Svay Rieng Province, graduated from our beauty vocational training program and with support from Mith Samlanh opened her own business.

## Education & Public School Reintegration



MS's School Reintegration Project provides a path for out-of school children to reintegrate into the public school system. Children who are able and willing to re-enter school are first enrolled in the remedial education project, where they catch up on literacy, mathematics, science, geography and history. At the start of the public school year, MS supports each child to reintegrate into a local school and provides necessary material with "back-to school kits." After they enter public school, children receive ongoing support to stay in school through continuous follow-ups and support classes.



were supported to be **reintegrated** into public school



received support to **remain** in public school.

**760 (48% female)**

children are successfully supported by their families

**277 (48% female)**

students received remedial education

**237 (58% female)**

students attended support classes

**1,167 (47% female)**

children reached through school enrollment campaign



**85%**

students retained in public school

## Income Generation

MS operates three projects that support stable income generation: Micro-enterprise, job placements and Home Based Training/Production.

Through its new [Employment Offices](#) MS supports unemployed youth and caretakers to secure employment and supports entrepreneurs to start their own business, helping them identify ideas and formulate business plans and training them on day-to-day business operations. The [Home-Based Training and Production](#) program teaches vulnerable caregivers to produce products that MS sells at its three Friends 'n Stuff retail outlets in Phnom Penh.



**328**

(41%female)

**youth and caretakers  
placed in jobs**



**67**

(77% female)

**youth and caretakers  
supported to open their  
own business**



**82**

(93% female)

**caretakers  
participated  
in HBP**

# Family Reintegration

The Family Reintegration Project is based on the principle that the family is the best environment for a child's development. While children access temporary lodging in MS's Transitional Homes and Group Homes, social workers trace families, assess the family environment, work with dysfunctional and abusive families to ensure a safe environment for children to realize reintegration. When direct family reintegration is not an option, MS identifies suitable alternative care options, such as foster care, so that children grow up as a part of a family unit. MS also works in two prisons providing vocational training and job readiness to prisoners who are shortly to be released to ensure a successful socio-professional reintegration into society.



## FAMILY REINTEGRATION

**201 children** (49% female) were reintegrated into a family environment

**50 children** (female 17) supported in long and short term foster care

**31 children** prevented from abandonment

**9 street living families** supported to return to their homeland

**82** (36% female)

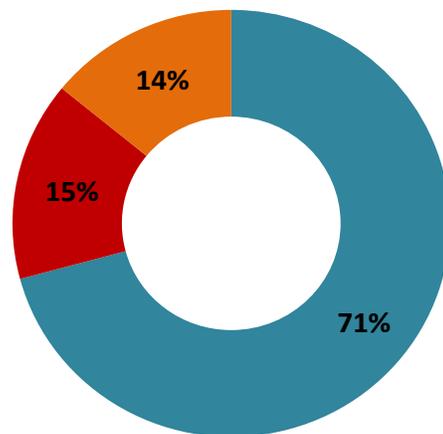
**prisoners supported with soft skills and VT**

**58** (22% female)

**students supported to live in group homes**

## TRANSITIONAL HOME

**237 children** (35% female) accessed safe accommodation in TH



- Children/youth accessed education at MS
- Children/youth placed into a family environment
- Youth placed in jobs

# ChildSafe Movement: Protecting Children Locally



MS is the main implementing partner of the [ChildSafe Movement](#), powered by Friends-International, in Phnom Penh. Through advocacy, training and community capacity-building, and through its wide reaching campaign activities, the ChildSafe Movement spreads awareness of risks faced by marginalized children and promotes the best practices embodied in the ChildSafe Tips. Its international campaigns, such as the “[Think Children are not Tourist Attractions](#)” or “[Don’t create more orphans](#)” reach millions around the world. Its local campaigns, such as the Citizens and Community campaigns, spread awareness and educate citizens on child rights in cities across South East Asia.



ChildSafe also provides direct assistance to children in emergencies through its network of ChildSafe agents. Key members of local communities are identified and trained to recognize and effectively assist children in distress. These activities are complemented by the [ChildSafe Hotline](#), a call-service run by trained social workers who respond to reports of children in distress and take action to protect them 24 hours a day, seven days a week.



**583** ChildSafe Agents



**5,618** actions taken

# FRIENDS SOCIAL BUSINESS (FSB)

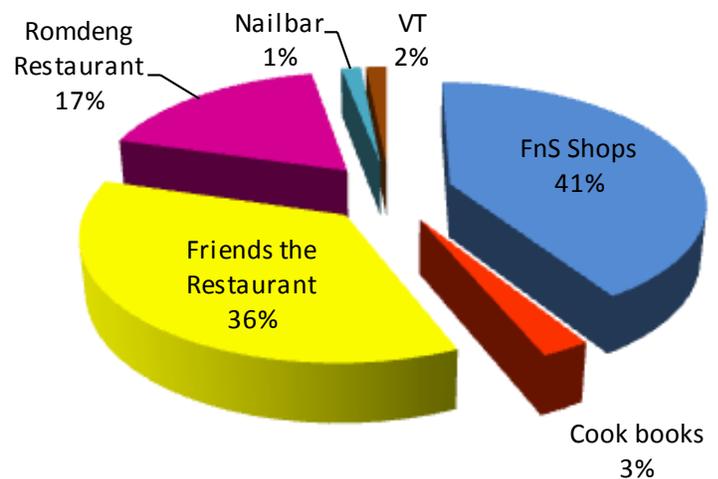
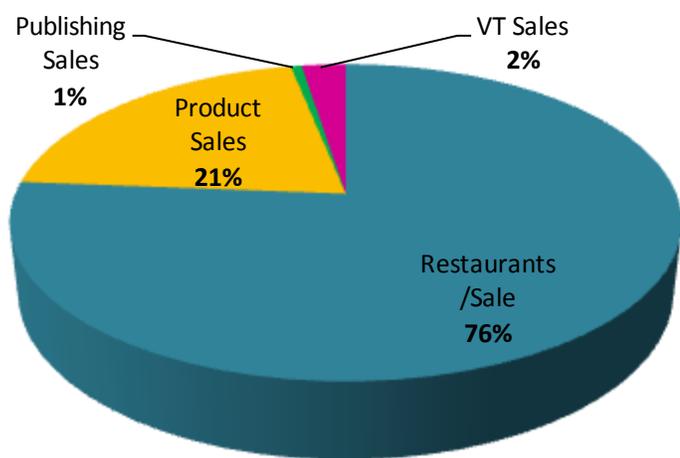
## Social Businesses



To ensure its social services achieve the highest level of sustainability, MS integrates several activities into a social business framework. Connected to its Home-Based Production project, MS provides a market for marginalized caregivers, selling their products through [Friends 'n Stuff](#) outlets. Most notable among the social businesses are hospitality training restaurants, operated under the [TREE](#) brand (Training Restaurants for Employment and Entrepreneurship), which have received international acclaim.

### Sales and profits of MS's social businesses

	2016	2015	Variance
<b>Sales</b>	1,943,883	1,842,829	5%
<b>Profit</b>	394,547	297,773	32%

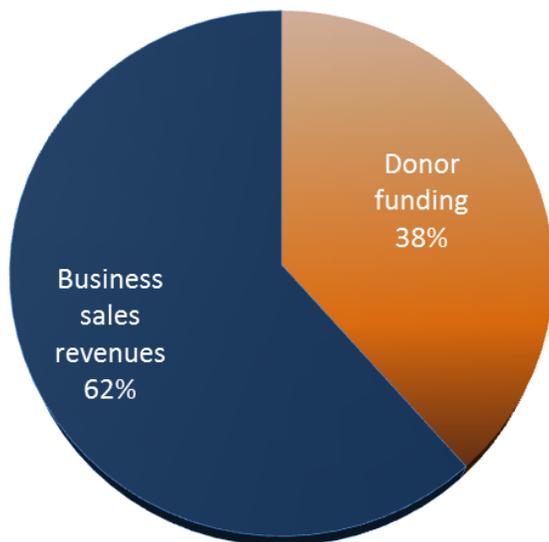


# OUR FINANCES

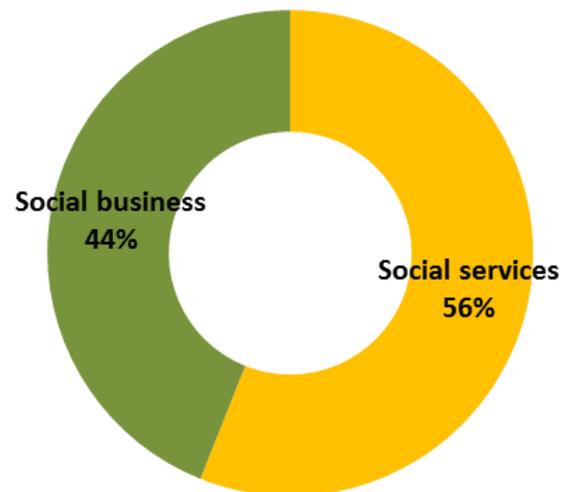
	2016	2015
Number of staff (31 Dec)	222	300
Total income (US\$)	3,160,807.82	3,495,010
Total expenses (US\$)	3,500,742.15	3,649,545
Administrative costs	3%	3%
Social Businesses (31 Dec)	11	11

## PROGRAM RESULTS

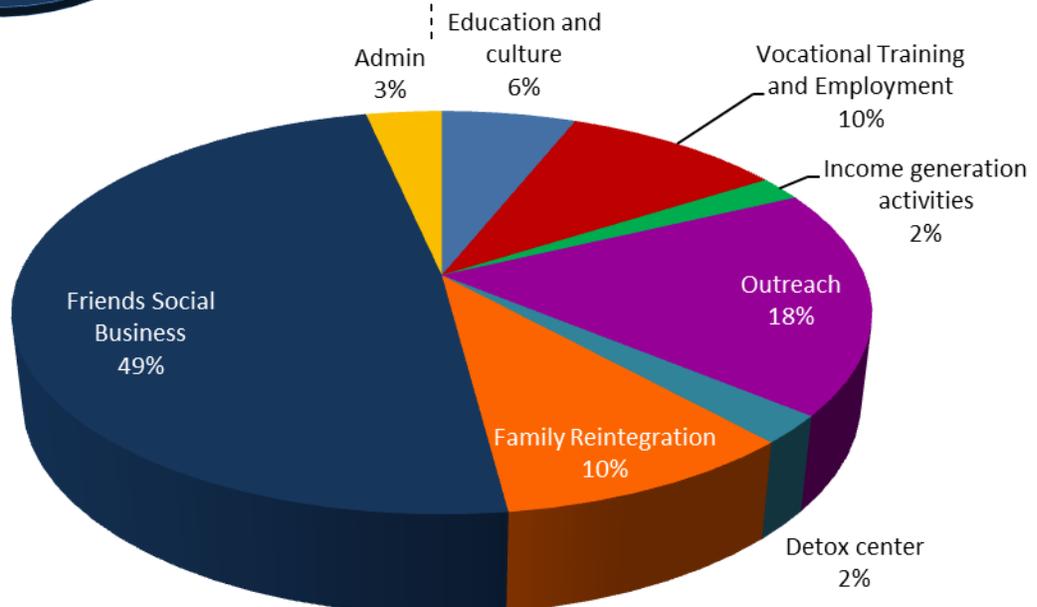
Total Income Composition



Total Expenses



Total Expenses by program



*“I do enjoy every single day in the training center. Here I got to make many new friends, participate in fun activities, sports and especially arts. I am forever grateful to Mith Samlanh for giving me a change to have a better life.”*

Vocational training student learning cooking skills at Mith Samlanh

